

**I WILL BE  
FLIGHT FREE  
IN  
2021  
-WILL YOU?**



[WWW.FLIGHTFREE.CO.UK](http://WWW.FLIGHTFREE.CO.UK)

DO YOU WANT TO DO SOMETHING REALLY POSITIVE

# FOR THE CLIMATE

TOGETHER WITH PEOPLE FROM ALL OVER THE WORLD?

SIGN UP FOR

# THE FLIGHT FREE 2021 CAMPAIGN

AND CHALLENGE EVERYONE YOU KNOW TO DO THE SAME!

The solution to the climate crisis is simple: to significantly reduce our emissions. But we must start doing it now, and we must all pull together. Covid-19 has shown us that rapid change is possible. Air traffic has decreased dramatically because we have had no choice, but we now need to apply this thinking to our response to the climate crisis. There is simply no room for air travel if we are to achieve the required emissions reduction. A single flight can take up our entire annual individual carbon budget and for many of us, flying is our single largest source of emissions.

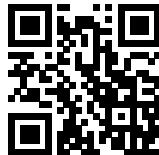
Going flight free is one of the most important things we can do for the climate. Not only is it an efficient way to reduce our own emissions, we humans are strongly influenced by each other's behaviour. If you show that you have realised that the climate crisis is serious, and that you

are prepared to do what it takes to solve it, more people will follow.

Through the international campaign Flight Free 2021, we challenge people around the world to be flight free in 2021. Together we can reduce emissions, change the norm and lay the foundation for a strong climate policy.

Everyone can participate, even children. For those who might not be able to be flight free for work or family reasons there is an option to pledge not to fly for leisure in 2021, and there is also an option to pledge to be flight free for as long as the climate needs.

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TWITTER AND INSTAGRAM!**



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**MAKE YOUR  
PLEDGE  
TODAY!**