

**At Flight Free  
we are asking  
100,000  
people to pledge  
not to fly in 2020**

**Could you be one  
of the 100,000 ?**

**[www.flightfree.co.uk/pledge](http://www.flightfree.co.uk/pledge)**

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**@flightfree2020**

**#flightfree2020**



# **Why are we asking?**

- *12 years to save the planet*
- *aviation 7th largest global polluter*
- *emissions from aviation rising faster than any other industry*
- *'clean' flights too far in the future to make a difference*
- *one flight is the equivalent of heating your home for an entire year*
- *CO2 emissions have risen 60% since the 1990s*
- *reducing your flying is the best way to reduce your carbon footprint*
- *don't feel powerless as one person, but feel empowered as one of 100,000*
- *let's start a social movement where more people are aware of the climate impact of aviation*